

Slightly more than half of Americans say they will go to church on Easter while 87% of parents will have Easter baskets for their children on the holiday.

Source – Money Magazine

The National Retail Federation estimates that Americans will collectively spend **\$17.3 billion** on clothing, food, decorations, and other holiday items this Easter, up from \$16.4 billion last year. We'll spend **\$2.4 billion** strictly on **candy**... Millennials will spend more money on Easter than any other age group.

Source – Money Magazine

Americans shell out more cash for candy on Easter than they do on Halloween. (\$2.4 Billion for Easter vs. \$2.1 Billion for Halloween)

Source – Fortune Magazine



Sam Born started making Peeps
in 1953 in Bethlehem PA

700 Million Peeps Sold Yearly

5.5 Million Made Daily





90 Million made world wide



“Easter”

The most widely accepted theory of the origin of the term (Easter) is that it is derived from the name of an Old English goddess mentioned by the 7th to 8th-century English monk Bede, who wrote that *Ēosturmōnaþ* (Old English 'Month of *Ēostre*', translated in Bede's time as "Paschal month") was an English month, corresponding to April, which he says "was once called after a goddess of theirs named *Ēostre*, in whose honour feasts were celebrated in that month".

Source: Wikipedia





1. The gospel is the good news of God.

¹ Paul, a servant of Christ Jesus, called to be an apostle and set apart for the gospel of God— ² the gospel he promised beforehand through his prophets in the Holy Scriptures ³ regarding his Son, who as to his earthly life was a descendant of David, ⁴ and who through the Spirit of holiness was appointed the Son of God in power by his resurrection from the dead: Jesus Christ our Lord.

Romans 1:1-4

¹ Paul, a servant of Christ Jesus, called to be an apostle and set apart for the **gospel** of God— ² the **gospel** he promised beforehand through his prophets in the Holy Scriptures ³ regarding his Son, who as to his earthly life was a descendant of David, ⁴ and who through the Spirit of holiness was appointed the Son of God in power by his resurrection from the dead: Jesus Christ our Lord.

Romans 1:1-4

“Gospel”

εὐαγγέλιον (*euangelion*) = “Good News”

WISCONSIN
STATE JOURNAL

**WOMEN'S HOCKEY TEAM
GETS FIFTH NATIONAL TITLE**

After a hard-fought game, the Badgers defeated Minnesota 2-0 in overtime.

SPORTS

MONDAY, MARCH 26, 2018 | MADISON, WIS. | SECTION C

BY WOMEN'S HOCKEY | NCAA CHAMPIONSHIP



UW goaltender Kristen Campbell blocks away a shot on goal by Minnesota's Sarah Hennrich during the third period Sunday in Madison, Conn. Campbell was named the Frozen Four's most outstanding player. **STEPHEN BORN POSTER, ASSOCIATED PRESS**

No denying title No. 5

**Annie Pankowski caps
the postseason with
a tal short-hander**

WISCONSIN
MADISON, Conn. — The specter of being lost to time as they were feeling will live with the players of the University of Wisconsin's women's hockey team. It's the first time in eight years that the national champions are national champions again. They are national champions again after a 2-0 victory over Minnesota.

Badgers 2, Minnesota 0

Key: Kristen Campbell makes 27 saves to record her third consecutive shutout. She put it in front of her at the news conference. Two years earlier, there was no trophy with the team's reach and no satisfaction as Pankowski talked about how humbling hockey can be in the aftermath of a championship game defeat. A year ago, she was cut from the U.S. Olympic team for the second



From left, UW's Sophia Shaver, Maddie Roffes, Annie Pankowski and Emily Clark hold up the national championship trophy.

time. There was just a feeling — that we just had it. Whatever it is, this team had it. "We weren't afraid to lose. We were going right at them. And to leave this amazing program with another national championship is something that I will cherish forever." Badgers coach Mark Johnson said Saturday that someone would leave the championship game knowing she had made special play that will leave a life long memory. It belonged to Pankowski, who scored a second-period, short-handed goal to build on the lead.

¹ Paul, a servant of Christ Jesus, called to be an apostle
and set apart for **the gospel of God**

Romans 1:1

¹ Now, brothers and sisters, I want to remind you of the **gospel** I preached to you, which you received and on which you have taken your stand. ² By this **gospel** you are saved, if you hold firmly to the word I preached to you. Otherwise, you have believed in vain. ...

³ For what I received I passed on to you as of first importance: that **Christ died for our sins** according to the Scriptures, ⁴ that **he was buried**, that **he was raised** on the third day according to the Scriptures, ⁵ and that **he appeared** to Cephas, and then to the Twelve. ⁶ After that, he appeared to more than five hundred of the brothers and sisters at the same time, most of whom are still living, though some have fallen asleep. ⁷ Then he appeared to James, then to all the apostles, ⁸ and last of all he appeared to me also, as to one abnormally born.

1 Corinthians 15:1–8

1. The gospel is the good news of God.

2. The gospel is good news; it is not good advice.

¹⁰ But by the grace of God I am what I am, and
his grace to me was not without effect.

1 Corinthians 15:10

1. The gospel is the good news of God.
2. The gospel is good news; it is not good advice.
3. The gospel is good news grounded in history.

¹⁴ And if Christ has not been raised, our preaching is useless and so is your faith...¹⁷ And if Christ has not been raised, your faith is futile; you are still in your sins.
¹⁸ Then those also who have fallen asleep in Christ are lost. ¹⁹ If only for this life we have hope in Christ, we are of all people most to be pitied.

1. The gospel is the good news of God.
2. The gospel is good news; it is not good advice.
3. The gospel is good news grounded in history.
4. The gospel is good news that we need to believe.

¹⁶ For God so loved the world that he gave his one and only Son, that whoever **believes** in him shall not perish but have eternal life.

John 3:16

⁴⁰ For my Father's will is that everyone who looks to the Son and **believes** in him shall have eternal life, and I will raise them up at the last day."

John 6:40

²⁵ Jesus said to her, "I am the resurrection and the life. The one who **believes** in me will live, even though they die; ²⁶ and whoever lives by **believing** in me will never die. Do you **believe** this?"

John 11:25-26